

**To discuss joining the  
business circle, contact:**

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“Green Alliance is at the forefront of environmental thinking in the UK. Through their internal specialists and wider network we have access to expertise that not only challenges our current thinking on green issues but helps us to understand and respond to developments that will shape the future of sustainability.”

**Paul Pritchard, corporate  
responsibility manager,  
Royal & SunAlliance**

business circle  
meeting modern  
business challenges



“**green  
alliance...**

Green Alliance  
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**Green Alliance believes that the business community should be, and wants to be, at the forefront of the environmental debate. We have been working together with the corporate sector for the past 20 years on shared environmental goals and innovative policy solutions.**

**At a time of economic uncertainty, it is important to keep the environment on the agenda. Companies can benefit from Green Alliance's unique position at the interface between government, business and NGOs. Being a member of the business circle offers the chance to contribute actively to current debate and raise knowledge, performance and reputation in the increasingly competitive environmental arena.**

### **In good company**

Business circle membership provides access to a special network, to exchange views with other like-minded companies and to connect with the most senior personnel in government bodies and relevant NGOs. There is also the opportunity for deeper involvement in Green Alliance's work.

**“Green Alliance is unique. Not only does it provide a forum where NGOs and business can meet and discuss the key environmental issues affecting the UK, it also has positive interactions and influence on policy development with all the major political parties in the UK. BP values the role that Green Alliance plays in addressing environmental concerns in a positive and constructive way.”**  
**Andrew Mennear, BP plc**

### **Current business circle members**

ASDA, BAA, BASF, BG Group, BP, Coca-Cola, National Grid, PepsiCo, Prospects Services, Rio Tinto, Rockwool, RWE, Scottish Power, Shanks, Shell, Siemens, Unilever, Water UK

### **Recent business circle events**

**Holding the government to account: 18 months in – how committed are they to the environmental agenda?** – with guests Duncan Hames MP, PPS to Chris Huhne, secretary of state for climate change and energy, and Rhian Kelly, director for business environment, CBI

**Meeting the challenges of a water-constrained world: the Water White Paper and beyond** – with guests Andy Wales, head of sustainability, SAB Miller

**Big Society and business – what does it all mean?** – with guests, Sir Stuart Etherington, chief executive, National Council for Voluntary Organisations (NCVO), and Shaun Spiers, chief executive, CPRE

**Post-election analysis dinner for business circle members** with Ben Caldecott, head of European policy, Climate Change Capital, and Matthew Spencer, Green Alliance director

### **Recent Green Alliance business initiatives**

We took a group of businesses in to meet Nick Clegg MP, the deputy prime minister, to discuss green growth.

We have been working with consortia of leading businesses in our waste and resources and our green living work programmes, harnessing business insights and establishing shared positions.

We took key businesses in to meet government representatives as part of successfully securing change on the CCS agenda.

### **Previous guests have included:**

**Hilary Benn MP**, then secretary of state for Defra, on upcoming challenges for his department

**John Sauven**, chief executive, Greenpeace on what makes green NGOs tick

**Peter Ainsworth**, then an MP and shadow secretary of state for environment, food and rural affairs

**Simon Hughes MP**, then Liberal Democrat shadow secretary for energy and climate change

**David Baldock**, executive director, Institute for European Environmental Policy, look ahead on Europe

**“We at RWE npower value our membership of Green Alliance's business circle and the benefits it brings. A particular strength of Green Alliance is its ability to promote timely and well structured debate on crucial environmental policy issues with key opinion formers from industry, major political parties, academia and the NGO community.”**

**John McElroy, head of environmental strategy, RWE npower**

### **The business circle package:**

- Invitations to exclusive business circle events throughout the year, discussing current business issues, often attended by a government minister and/or other key figures.
- Invitations to all major Green Alliance events, and sponsorship opportunities for flagship events.
- Access to Green Alliance's policy experts, to discuss issues relevant to your business.
- Opportunities for early involvement in and support of Green Alliance's upcoming work.
- Automatic receipt of all Green Alliance publications as they are issued, including our quarterly magazine, *Inside Track*, and Green Alliance's *enews*.
- Acknowledgement of membership on Green Alliance's website, annual review and elsewhere, as appropriate.

**Annual fee: £5,000**

#### **\* Please note:**

The number of business circle members is limited to ensure quality of contact. Prospective members must meet a set of criteria to demonstrate a fit with Green Alliance's progressive future vision.